**StoryMap Tips**

This should be a creative and interesting way to communicate your project. There is no specific template for this deliverable, but there are lots of great examples on DEVELOPedia.

**Deadlines**:

Outline: Thursday of Week 5, COB

* Submit you Outline via your Sharepoint folder. See template on DEVpedia

Rough Drafts: Thursday of Week 6, COB

* Submit you StoryMap RD and Transcript RD via your Sharepoint folder.
* For the Rough Draft, your StoryMap should as complete as possible. Having placeholders for final results/conclusions is okay but outline those sections as best as the team can.

Final Drafts: **Tuesday** of Week 9, COB

* Submit your StoryMap FD link and Transcript FD via your Sharepoint folder.

**Questions to think about**:

* Who is your audience? (example: High school aged students, the general public, or the partner)
* What Story are we trying to tell?

**Do not forget to include:**

* What node the project is from?
  + If you want to include the node in as an opening subtitle, use the following format: Ex: NASA DEVELOP | \*node location\*
    - For NASA Centers, use full name: ex. Goddard Space Flight Center
    - For non-Center nodes, use name format: ex. MA – Boston
* What NASA EO’s and all datasets the project is using?
  + For satellite PNGs from DEVELOPedia, please cite based on the following example:
  + Image Credit: Michael Bender/NASA DEVELOP
  + Full reference: Bender, M., NASA DEVELOP, (n.d.). *Landsat 8* [PNG]. NASA DEVELOP. https://www.devpedia.developexchange.com/dp/index.php?title=List\_of\_Satellite\_Pictures
* Who are the project partners? Reminder: US Federal logos only for partners!! If they are not a US Federal organization simply write the name of the partner organization(s) in text.
* Cite any papers referenced and cite any images used on the image and in the references section. See below for image citation guidelines.
* NASA Legal Statements: *This material is based upon work supported by NASA through contract NNL16AA05C. Any opinions, findings, and conclusions, or recommendations expressed in this material are those of the author(s) and do not necessarily reflect the views of the National Aeronautics and Space Administration (NASA). NPR 2200.2C D.6.4.1: Trade names and trademarks are used in this report for identification only. Their usage does not constitute an official endorsement, either expressed or implied, by the National Aeronautics and Space Administration.*
* (If needed) ESA/Sentinel Legal Statement: *This material contains modified Copernicus Sentinel data (yyyy i.e. 2017), processed by ESA.*

**General Reminders:**

* All pictures and videos must be cited both in a reference section at the end **AND** on/under every image wherever they are in the StoryMap.
* It is optional to include links to partner webpages.
* If you want to include additional links to external sites, ask your Fellow first and use your best judgment (i.e. Do not include a link to a donation portal). Links to non-partner websites must be approved by your Comm Team POC.
* **NO CODE** can be shown!
* **All StoryMap maps, content, and the StoryMap itself is saved into one FD folder on AGOL.**
* AGOL permissions have been set to “**organization level**” for the StoryMap, as well as for all content/maps included in the StoryMap.

**Citations:**

* **First citation when the image appears**: Under the image settings, use the ‘Attribution’ box to add a simple reference and automatically generate the (i) icon. These references must include the owner and the license.
  + General Example: “Image Credit: Jane Doe, CC 3.0”
* Modified references can be used for content created or provided by the team.
  + Media created by the team: “Image Credit: DEVELOP Bhutan Agriculture Team”
  + Photos taken by a team member: “Image Credit: DEVELOP Team Member, Jane Developer”
* **Second citation in the references section**: Include an ‘Image Credits’ section at the end of your StoryMap where all images are cited in full APA format. This needs to at least include the file name, the website retrieved from/the owner, the url, and the specific license information/or stating if you received permission from a partner/user.

**Elements to include in the Transcript:**

* This is a word document file
* Any text that is in the StoryMap must be included in this document and must match your StoryMap word for word
* Include descriptions of each image or include the image itself.

**Elements to include in the StoryMap:**

* **Navigation Bar**
  + Your StoryMap should be broken up into distinct sections. Under the ‘Design’ tab, add a Navigation Bar at the top of your StoryMap.
* **Introduction/ Background:** Set the scene.
  + This is a good place to put general background and to include a map of your study area!
* **Community Concern**
  + Please explain the community concern. This will be similar or the same as what the team has in the tech paper or for the PowerPoint!
* **Climax**
  + What issue is the project addressing?
* **Solution**
  + What EO’s and datasets is the team using? This is a good place to communicate what satellites, sensors, and data the team has used to address the partner’s concerns!
* **Results/Conclusion**
  + How did the team help? What is the final take away of the project? What did the team find out? This is a great place to include any interesting results or maps from the project. Again, this will be content the team has already written for the tech paper or PowerPoint but will need to be adjusted for the target audience.
* **References**
  + Please cite all references in APA style. If you are having trouble with APA, check out Owl Purdue: https://owl.purdue.edu/owl/research\_and\_citation/apa\_style/apa\_formatting\_and\_style\_guide/general\_frmat.html

**NOTE:** If your team has checked with the communications team and received approval to have a technical or partner focused StroyMap the above sections are not required.

**Questions? Contact your Comm POC via Teams message or email**:

* Celeste Gambino ([celeste.gambino@ssaihq.com](mailto:celeste.gambino@ssaihq.com))
* Ryan Hammock ([ryan.hammock@ssaihq.com](mailto:ryan.hammock@ssaihq.com))
* Paxton LaJoie ([paxton.lajoie@ssaihq.com](mailto:paxton.lajoie@ssaihq.com))
* Tyler Pantle ([tyler.pantle@ssaihq.com](mailto:tyler.pantle@ssaihq.com))

Basically, besides making sure everything is cited and no code is showing, be creative in how you present the information! Be creative with this and have fun!

**Make sure to go over the StoryMap Submission Checklist before submitting!**