**Creative Communications Product Outline**

The outline is submitted separately during week 5, for all StoryMap or video teams. It should be written out like a full draft of your 1) StoryMap, including all text and images you want to include, or 2) a full transcript and initial images/video links that you plan to include in your video.

\*\*Please note, this outline is meant as a starting point for your team to think out ideas and start collecting media and any permissions that you will need. You do not need to structure your product exactly like the outline, as long as you are including all required elements (see either the video or storymap submission checklists)\*\*

**Project Short Title:** (Ex. Northern Forest Food Security & Agriculture)

**Node:** (Ex. Virginia – Langley)

**StoryMap/Video Title:** Use Title Case (Ex. Environmental Stressors Impacting Northern Forest Sugarbush)

**Point of Contact (POC):** Name, email (do not use your SSAI email)

**Introduction**

|  |  |
| --- | --- |
| **Text** | **Visual** |
| Include any body text used in the StoryMap here OR For videos, write out the narration/script you plan use for this portion of the video.  | No image credit is needed for the current team’s results, graphs, or maps, but you will need to include a caption with figures, graphs, gifs, or maps.**Image Credit Ex.** Image Credit: T. Austin**Caption Ex.** Figure 1: The map shows the Uihlein Maple Research Forest. |

**Community Concern**

|  |  |
| --- | --- |
| **Text** | **Visual** |

|  |  |
| --- | --- |
| Include any body text used in the StoryMap here OR For videos, write out the narration/script you plan use for this portion of the video.  | No image credit is needed for the current team’s results, graphs, or maps, but you will need to include a caption with figures, graphs, gifs, or maps.**Image Credit Ex.** Image Credit: T. Austin**Caption Ex.** Figure 1: The map shows the Uihlein Maple Research Forest. |

**Climax**

|  |  |
| --- | --- |
| Include any body text used in the StoryMap here OR For videos, write out the narration/script you plan use for this portion of the video.  | No image credit is needed for the current team’s results, graphs, or maps, but you will need to include a caption with figures, graphs, gifs, or maps.**Image Credit Ex.** Image Credit: T. Austin**Caption Ex.** Figure 1: The map shows the Uihlein Maple Research Forest. |

**Solution**

|  |  |
| --- | --- |
| Include any body text used in the StoryMap here OR For videos, write out the narration/script you plan use for this portion of the video.  | No image credit is needed for the current team’s results, graphs, or maps, but you will need to include a caption with figures, graphs, gifs, or maps.**Image Credit Ex.** Image Credit: T. Austin**Caption Ex.** Figure 1: The map shows the Uihlein Maple Research Forest. |

**Results/Conclusion**

|  |  |
| --- | --- |
| Include any body text used in the StoryMap here OR For videos, write out the narration/script you plan use for this portion of the video.  | No image credit is needed for the current team’s results, graphs, or maps, but you will need to include a caption with figures, graphs, gifs, or maps.**Image Credit Ex.** Image Credit: T. Austin**Caption Ex.** Figure 1: The map shows the Uihlein Maple Research Forest. |

**References/Credits**

This section usually has 3 parts:

**1)** (StoryMap only) General project references used in the StoryMap. If you are citing a journal or other outside resource use APA citation style and intext citations.

**2a)** Image Credits: Owner or Author of Image. (Year). Image Name[Format]. License Type (Ex.CC BY 2.0). Retrieved from. (insert URL)

**2b)** Video Credits: Owner or Author of Video. Video Name[Format]. License Type (Ex.CC BY 2.0). Retrieved from (website name). (insert URL)

**3)** NASA Legal Statements