**Creative Communications Video Outline**

The outline is submitted with your rough draft during Week 5, for all video teams. It should be written out like a full draft of your video transcript and initial images/video links that you plan to include in your video. Don’t worry if you don’t have too much put together in video format yet. This outline will allow you to fully flush out your ideas that you’ll put into your video in the coming weeks.

While your team may not have finished analysis by Week 5, please make your best effort to fill out EVERY section of the video outline, including the Climax and Solution. This will help build the narrative structure and pacing of the video.

\*\*Please note, this outline is meant as a starting point for your team to think out ideas and start collecting media and any permissions that you will need. You do not need to structure your product exactly like the outline, as long as you are including all required elements (see the video submission checklist). Feel free to reach out to the Communications team at any point for help with video ideas.\*\*

**Project Short Title:** (Ex. Northern Forest Food Security & Agriculture)

**Node:** (Ex. Virginia – Langley)

**Video Title:** Use Title Case (Ex. Environmental Stressors Impacting Northern Forest Sugarbush)

**Point of Contact (POC):** Name, personal email (do not use your NASA or AMA email)

**Introduction**

|  |  |
| --- | --- |
| **Text** | **Visual** |
| Write out the narration/script you plan use for this portion of the video. | Image/video credits for the team can be written as “DEVELOP *NODE* *Short Title* Team”.  **Image Credit Ex.** Image Credit: T. Austin  Image/video credits for partners, stock footage, and music should be as complete as possible |

**Community Concern**

|  |  |
| --- | --- |
| **Text** | **Visual** |

|  |  |
| --- | --- |
| Write out the narration/script you plan use for this portion of the video. | Image/video credits for the team can be written as “DEVELOP *NODE* *Short Title* Team”.  **Image Credit Ex.** Image Credit: T. Austin |

**Climax**

|  |  |
| --- | --- |
| Write out the narration/script you plan use for this portion of the video. | Image/video credits for the team can be written as “DEVELOP *NODE* *Short Title* Team”.  **Image Credit Ex.** Image Credit: T. Austin |

**Solution**

|  |  |
| --- | --- |
| Write out the narration/script you plan use for this portion of the video. | Image/video credits for the team can be written as “DEVELOP *NODE* *Short Title* Team”.  **Image Credit Ex.** Image Credit: T. Austin |

**Results/Conclusion**

|  |  |
| --- | --- |
| Write out the narration/script you plan use for this portion of the video. | Image/video credits for the team can be written as “DEVELOP *NODE* *Short Title* Team”.  **Image Credit Ex.** Image Credit: T. Austin |

**References/Credits**

**1a)** Image Credits: Owner or Author of Image. (Year). Image Name[Format]. License Type (Ex.CC BY 2.0). Retrieved from. (insert URL)

**1b)** Video Credits: Owner or Author of Video. Video Name[Format]. License Type (Ex.CC BY 2.0). Retrieved from (website name). (insert URL)

**1c)** Three legal statements must be included in the credits of every video:

*1. This material is based upon work supported by NASA through contract 80LARC23FA024.*

*2. Any opinions, findings, and conclusions or recommendations expressed in this material are those of the author(s) and do not necessarily reflect the views of the National Aeronautics and Space Administration (NASA).*

*3. NPR 2200.2C D.6.4.1: Trade names and trademarks are used in this report for identification only. Their usage does not constitute an official endorsement, either expressed or implied, by the National Aeronautics and Space Administration.*