**Creative Communications Product Outline**

The outline is submitted separately during week 5. It should be written out like a full draft of your 1) StoryMap, including all text and images you want to include, or 2) a full transcript and initial images/video links that you plan to include in your video.

**Project Short Title:** (Ex. Northern Forest Food Security & Agriculture)

**Node:** (Ex. Virginia – Langley)

**StoryMap/Video Title:** Use Title Case (Ex. Environmental Stressors Impacting Northern Forest Sugarbush)

**Point of Contact (POC):** Name, email (do not use your SSAI email)

**Introduction**

|  |  |
| --- | --- |
| **Text** | **Visual** |
| Include any body text used in the StoryMap here  OR  For videos, write out the narration/script you plan use for this portion of the video. | No image credit is needed for the current team’s results, graphs, or maps, but you will need to include a caption with figures, graphs, gifs, or maps.  **Image Credit Ex.** Image Credit: T. Austin  **Caption Ex.** Figure 1: The map shows the Uihlein Maple Research Forest. |

**Community Concern**

|  |  |
| --- | --- |
| **Text** | **Visual** |

|  |  |
| --- | --- |
| Include any body text used in the StoryMap here  OR  For videos, write out the narration/script you plan use for this portion of the video. | No image credit is needed for the current team’s results, graphs, or maps, but you will need to include a caption with figures, graphs, gifs, or maps.  **Image Credit Ex.** Image Credit: T. Austin  **Caption Ex.** Figure 1: The map shows the Uihlein Maple Research Forest. |

**Climax**

|  |  |
| --- | --- |
| Include any body text used in the StoryMap here  OR  For videos, write out the narration/script you plan use for this portion of the video. | No image credit is needed for the current team’s results, graphs, or maps, but you will need to include a caption with figures, graphs, gifs, or maps.  **Image Credit Ex.** Image Credit: T. Austin  **Caption Ex.** Figure 1: The map shows the Uihlein Maple Research Forest. |

**Solution**

|  |  |
| --- | --- |
| Include any body text used in the StoryMap here  OR  For videos, write out the narration/script you plan use for this portion of the video. | No image credit is needed for the current team’s results, graphs, or maps, but you will need to include a caption with figures, graphs, gifs, or maps.  **Image Credit Ex.** Image Credit: T. Austin  **Caption Ex.** Figure 1: The map shows the Uihlein Maple Research Forest. |

**Results/Conclusion**

|  |  |
| --- | --- |
| Include any body text used in the StoryMap here  OR  For videos, write out the narration/script you plan use for this portion of the video. | No image credit is needed for the current team’s results, graphs, or maps, but you will need to include a caption with figures, graphs, gifs, or maps.  **Image Credit Ex.** Image Credit: T. Austin  **Caption Ex.** Figure 1: The map shows the Uihlein Maple Research Forest. |

**References/Credits**

This section usually has 3 parts:

**1)** (StoryMap only) General project references used in the StoryMap. If you are citing a journal or other outside resource use APA citation style and intext citations.

**2a)** Image Credits: Owner or Author of Image. (Year). Image Name[Format]. License Type (Ex.CC BY 2.0). Retrieved from. (insert URL)

**2b)** Video Credits: Owner or Author of Video. Video Name[Format]. License Type (Ex.CC BY 2.0). Retrieved from (website name). (insert URL)

**3)** NASA Legal Statements