

# Ambassador Corps

## Description:

The DEVELOP Ambassador Corps is composed of current DEVELOPers and DEVELOP Alumni who are passionate about DEVELOP and increasing awareness of the program! Ambassadors inform their academic, professional, and/or local communities about NASA DEVELOP and the opportunities it provides for up-and-coming Earth science professionals. This is also a great way to practice and improve your presenting, networking, and public speaking skills.

## Goals:

- Share information about NASA DEVELOP at university campuses, in alumni networks, and with other folks who would make great applicants
- Increase the number of applications from qualified students and recent graduates from universities who are not near DEVELOP nodes and have historically been underrepresented at DEVELOP
- Engage in personal and peer-to-peer conversations with potential applicants and emphasize the diversity of DEVELOP experiences

## Responsibilities:

There are countless ways to spread the word about DEVELOP! We ask that each academic semester you try to earn at least 10 points through the following system:

Event Type	Example	Points
In-Person Event	Tabling at a campus/college/career fair or an event hosted by a professional or academic group	5 points
Virtual Event	Hosting a virtual booth at an online campus/college/career fair	5 points
Classroom Visit (in-person or virtual)	Coordinate with a professor to speak about DEVELOP for a portion of class; length of time allotted will often be determined by them, so tailor your presentation/flash talk accordingly. Typically aim for about 5 minutes!	2 points
Email (each to a different university)	Email an advisor, professor, internship coordinator, etc. using the <a href="#">w</a> Email Templates.docx . Reach out to schools in your area as well as others you may not know	1 point
LinkedIn Post (max one time)	Post on LinkedIn about upcoming opportunities at DEVELOP; share your experience, attach the flyer, and include upcoming deadlines	1 point

If you have any other ideas for ways to conduct outreach, please let us know – we're open to new ideas. Also, the Ambassador with the most points will get a small prize at the end of the semester!

## Benefits:

- Enhanced leadership, communication, and interpersonal skills
- Networking opportunities with students, faculty, administration, and other professionals
- Greater understanding of project management
- Deeper understanding of DEVELOP and the NASA Applied Sciences Program
- Opportunities to help fellow students achieve their career goals