

## StoryMap Tips

This should be a creative and interesting representation of the project.

Due Dates: **RD Week 6** and **FD Week 8** of StoryMap and Text

- Some Questions to think of as the team does the StoryMap:
  - Who is the audience? (example: High school aged students, the general public, or the partner)
  - What story are we trying to tell?
- Don't forget to include:
  - What node the project is from?
  - What NASA EO's and all datasets the project is using?
  - Who are the project partners? **Reminder: US Federal logos only for partners!!** If they are not a US Federal organization simply write the name of the partner organization(s) in text.
  - Cite any papers referenced and cite any images used on the image and in the references section.
  - NASA Legal Statements
    - *This material is based upon work supported by NASA through contract NNL16AA05C.*
    - *Any opinions, findings, and conclusions or recommendations expressed in this material are those of the author(s) and do not necessarily reflect the views of the National Aeronautics and Space Administration (NASA).*
    - *NPR 2200.2C D.6.4.1: Trade names and trademarks are used in this report for identification only. Their usage does not constitute an official endorsement, either expressed or implied, by the National Aeronautics and Space Administration.*
  - General Reminders:
    - All pictures and videos must be cited both in a reference section at the end AND either on/under every image wherever they are in the StoryMap. Follow the citation style from the presentation template.
    - **NO CODE** can be shown!

### ***Elements to include in the Transcript:***

- This is a .txt file
- Any text that is in the StoryMap must be included on this document.
- If the team has maps already produced that will be used, they can include those in this document!

### ***Elements to include in the StoryMap:***

- **Introduction/ Background:** Set the scene.
  - This is a good place to put general background and to include a map of your study area!
- **Community Concern**
  - Give an explanation of the community concern. This will be similar or the same as what the team has in the tech paper or for the PowerPoint!
- **Climax**
  - What issue is the project addressing?
- **Solution**
  - What EO's and datasets is the team using? This is a good place to communicate what satellites, sensors, and data the team has used to address the partner's concerns!
- **Results/Conclusion**
  - How did the team help? What is the final take away of the project? What did the team find out? This is a great place to include any interesting results or maps from the project. Again, this will be content the team has already written for the tech paper or PowerPoint but will need to be adjusted for the target audience.
- **References**
  - Cite all references in APA style. If you are having trouble with APA check out Owl Purdue:  
[https://owl.purdue.edu/owl/research\\_and\\_citation/apa\\_style/apa\\_formatting\\_and\\_style\\_guide/general\\_frm\\_at.html](https://owl.purdue.edu/owl/research_and_citation/apa_style/apa_formatting_and_style_guide/general_frm_at.html)

**NOTE:** If your team has checked with the communications team and received approval to have a technical or partner focused StoryMap the above sections are not required.